# Aya Mehrez Nasser El Din Sharaf

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# **Summary**

Effective Human Resource Generalist plan, direct, and coordinate the administrative functions of an organization. Oversee the recruiting, interviewing, and hiring of new staff; consult with top executives on strategic planning; and serve as a link between an organization's management and its employees. Resourceful Senior Customer Relationship Manager in banking sector, with expertise in building strategic client relationships through marketing and sales initiatives. Establishing sustainable relationships through effective communication skills with the ability to develop rapport, team spirit, enhancing commitment through tasks delegation and motivation to achieve organization goals. Talented Certified Trainer, with an efficient presenter through coaching, monitoring candidates as well as designing, evaluating programs in order to meet the client's needs and goals, enriched due to former experience as an Accounting Teacher Assistant.

### **Highlights**

- Planning HR activities and deployment in such a way to enable organizations to achieve their goals.
- Design & manage clients' portfolios.
- Achieve highest rates at new to bank, CDs and credit cards.
- Build a strong, trustworthy relationships with the clients.
- Resolve product or service problems
- Goal-oriented & results-driven

- Certified Trainer and NLP Practitioner
- Organizing events for corporate trainings
- Voluntarily teaching Human Development courses

17th Sept 2017- till present

- Proactive problem solver
- Communication skills
- Time Management & multitasking
- Enthusiastic leader and team player
- MS Office

### **Experience**

### **Human Resources Generalist**

# **AH Computer Consulting**

### Responsibilities

- Maintain the work structure by building job requirements and job descriptions for all positions.
- Build and update the recruitment plan with top management; implement recruitment process starting from creating job advertisement through web sites and social media channels, resumes screening & filtration, testing, and interviewing program; counseling managers on candidate selection; conducting and analyzing exit interviews; recommending changes.
- Construct induction program for new hires to be prepared for their job duties, responsibilities and to be settled right on track.
- Update salary structure by conducting periodic salary surveys; recommending, planning, and implementing salary structure revisions, in addition to studying tangible and intangible benefits for the employees.
- Creating performance evaluation forms based upon competences and technical measures for each department.
- Assess training needs for each department in addition to organizing, designing and conducting training courses.
- Establish internships programs and publishing them through well-known universities, in addition to participating at employment fairs to renew the work environment by new blood through creating opportunities for new generations.

- Ensures planning, monitoring, and appraisal of employee work results by training managers to coach and discipline employees; scheduling management conferences with employees; hearing and resolving employee grievances; counseling employees and supervisors.
- Construct employees' handbook and maintain management guidelines by preparing, updating, and recommending human resource policies and procedures.
- Maintains historical human resource records by designing a filing and retrieval system; keeping past and current records.
- Ensures legal compliance by monitoring and implementing applicable human resource federal and state requirements; conducting investigations; maintaining records; representing the organization at hearings.
- Maintains professional and technical knowledge by attending educational workshops; reviewing professional publications; establishing personal networks; participating in professional societies.
- Establish sustainable relationships with internal and external customers

### **Freelance Trainer**

3. Alex Bank,

### Corporate Events:

1. World Health Organization (WHO),

April 2018

**2.** AH Computer Consulting,

December 2017 August 2017

4. Export Development Bank of Egypt EBE,

**June 2017** 

**5.** Azza Fahmy Jewelry,

May 2017

# Responsibilities

- Design and develop training programs (outsourced and/or in-house).
- Select appropriate training methods or activities (e.g. simulations, mentoring, on-the-job training, and professional development classes).
- Market available training to employees and provide necessary information about sessions.
- Conduct organization-wide training needs assessment and identify skills or knowledge gaps that need to be addressed.
- Use known education principles and stay up-to-date on new training methods and techniques.
- Design, prepare and order educational aids and materials.
- Gather feedback from trainers and trainees after each educational session.
- Research and recommend new training methods, like gamification.

# Senior Customer Relationship Manager

1st June 2016 – 7th May 2017

# Bank Audi

# Banker A United Bank

4<sup>th</sup> Oct 2010 – 30<sup>th</sup> April 2016

### Responsibilities:

# Manage and attra

- Manage and attract potential customers by answering product and service questions; suggesting information about other products and services.
- Adhere to the SOP's policies, bank Code of Conduct, and Safety & Control instructions.
- Resolve product or service problems by clarifying the customer's complaint; determining the cause of the problem; selecting and explaining the best solution to solve the problem; expediting correction or adjustment; following up to ensure resolution.
- Handle incoming calls, emails and other message from clients and give them the relevant solutions and directions.

- Use expertise to build strong, healthy relationships with the clients.
- Intimate employees with rules and regulations of the organization in order to enable them work in accordance with acceptable standards which affect the level of productivity and performance.
- Manage to open accounts and maintaining customer records.
- Develop customer's portfolio concerning certificates, deposits, and investment funds.
- Receive and process applications from customers relating to LCs, LGs, IDs, Money Transfer, and Collection.
- Ensure that all daily transactions have been delivered and processed.
- Implement the "Anti Money Laundering" and "Know Your Customer" concepts.

# **Accounting Teacher Assistant**

Jan 2007- Oct 2010

# Arab academy for Science & Technology

# & Maritime Transport

Responsibilities:

- Manage in courses design, tests construction, and materials preparation.
- Lead weekly sessions that includes; material explanation, practice exercises as well as students' motivation and encouragement.
- Evaluate students' performance such as; grading exams, assignments, quizzes and papers.
- Maintain weekly office hours to communicate in person with students to enhance their learning process, respond to any inquiries.

# **Training Courses**

Human Resources Diploma

April 2018

(Grade: Excellent)

**Egyptian Chamber of Human Resources** 

Management (Egy-cham).

Customer Excellence Culture

October 2016

**Goldmines Training & Consulting** 

Fundamentals of HR August 2015

**American Chamber of Commerce in Egypt** 

Effective Communication & Human Relations

**July 2015** 

**Dale Carnegie Training** 

Licensed Neuro Linguistic Practitioner

2014 - 2015

**International Academy for Training** 

& Consulting, USA

Training of Trainers Program.

April 2013

(Grade: Excellent)

**Egyptian Chamber of Human Resources** 

Management (Egy-cham).

-Presentation skills **Zedny Organization** "Future Industry Program" consists of: December 2011 Strategic Planning. The Art of Negotiation. How to Achieve Wealth? Customer Service. How to be a Director? -Marketing and Sales. Time, Pressures, and Crisis Management. **Cambridge International Training College.** Parenting for Early Literacy. 2009 **American University in Egypt (AUC)** Time Management 2008-2009 Right Husband Choice Marriage Relationships. **Alzahraa Association Banking Courses** Dec.2014 Money laundry **Egyptian Banking Institute Retail Sales** Dec.2013 Selling Skills Credit Cards **United Bank** Islamic Instruments in banking April 2013 **Islamic Economic Center** Concepts and Applications of Islamic Banking April 2012 Developing Products Compatible with Sharia Risks in Islamic Banks **Islamic Economic Center Education Preliminary Master Studies in Accounting** 2008 Ain Shams University. Major Auditing 2002 - 2006**Bachelor of Commerce, English section** Ain Shams University Major Accounting **B.B.C International Schools** 1988-2002 Languages Arabic: Native. **English**: Excellent Command of English writing and speaking. French: Good knowledge of basics and speaking.

References

April 2013

Dealing with negative emotions.

Available upon request